



Do you want to be good or great?

So, the big question for you is: how much do you want to play better golf? Are you sure "why" you'd want to play better golf?

We've got a number of very good reasons why great is better. So, [chat to us](#) and let us talk about the fastest way to better.

The direction of technology

Materials open up your opportunity

Adjustable drivers, while being main-stream, have until now come along with some compromises, especially with forgiveness.



By using weight strategically, designers have been able to extend the size of the hitting zone.

The leading 2018 drivers not only protect ball speed away from the sweet spot, they protect the launch conditions.

That means, despite a slightly off-centre ball strike, you still get the length of ball flight and distance you expected.

Originally, the weight required for adjustable hosels reduced the amount of weight available to the club designer. That's not the case anymore. More than enough weight is available to the designer to allow them to develop a driver packed with forgiveness.



The adjustable driver improvement

Now though, new manufacturing processes, new lighter but stronger materials, have provided the designers of adjustable drivers with enough discretionary weight to give you adjustability and forgiveness.

[Contact us >](#)

Which golf ball for your game?

Chrome Soft

The most technology in any golf ball we carry.



Supersoft

The lowest compression ball that's super long.



Both will give you a really great and soft feel off of all your club faces. Both have lower spin rates off the driver to help create an extra long performance. What will influence your decision will be your desire for spin and control around the green.

[Learn more >](#)

What motivates you?

What are you most looking forward to, as you arrive?

We're trying to gain a better understanding of what's important to our golfers. Last week we had a simple question relating to social golf vs competitive golf. If you missed it and want to answer,

[Click here >](#)

This week we want to understand what you look forward to most as you drive to the golf club. Again a simple question. And again, to preserve privacy, your name is optional. So what inspires you?



Let us know

This is just one question. It might make you think though.

Let us know now.

[Click here >](#)

Titleist TS Drivers

Technology going to new heights and faster speeds



The crown, face, chassis, head shape, weight distribution, have all been redesigned to increase speed across the whole face while protecting launch conditions. The extra speed is combined with lower spin rates to create a longer carry.

[Learn more >](#)

Share



River's Bend

This mail was sent to {{contact.contact_email}} by Mike Reynolds and is provided as a service for the members and guests of TPC River's Bend and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 513 677 0550.

*Sent on behalf of TPC River's Bend by
RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 972 380 3002*

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)
[Subscribe here](#) | [Unsubscribe here](#)