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Congratulations Tiger!

Let's just mention the elephant in the golfing room for a second.

I'll be honest, I didn't have a doubt that Tiger Woods would get to 82 wins. He'll probably get more and own the all-time PGA Tour wins record. Will he get to the all-time major win record? That remains to be seen. But if he can dismantle a course like he did in Japan on a more regular basis, in my opinion, he'll get close.

Oh, and if you're wondering, we can fit you into anything
TaylorMade makes.

We'll help you make the ball dance!





Mental strategies

"I don't live in the Dallas area but I read a lot of newsletters. I imagine you've played a round or two with Tim? Are you intimidated by him?

What is the one thing that you see from Tim's game that impresses you?" – J.

I've played many rounds with Tim. My son and I almost killed him during one round in particular. (Don't stand in our line of sight.) It shook me up pretty good, I'm not going to lie. But yes, golf wise, I'm very intimidated by Tim. I'm laboring to break 90 with a balky short game (Help Rick Wright!) and he's shooting 68 like he's drawing a breath. Maybe I shouldn't be, but I get inside my own head when I play with him and he knows it.

The incident when I tried to kill him, I checked out mentally and he saw it. He walked over and gave me a pep talk, I calmed down and began to play better. If you made me choose anything that really impresses me, it's the mental game. I've seen him dig deep when things began to go wrong, when challenged by someone on the course, or when someone's confidence outruns their skill on the course, a switch turns on and he bears down. It's cool and a little scary too.

When something happens during a round you don't expect or you just lose

focus, it's easy to check out mentally. On the other hand, just maybe, you can simply be tired and need strategies to pull it together. Those times during a round that you need to find a way to keep going. We have the right guy to help you through that. He's put me back on the rails many times, whether I wanted to hear it or not.

For strategies to help you keep or regain focus [click here](#) or call us at **817.595.4563**. Tim can set up time to speak with you to help you keep your mental game strong or maybe help you develop one.

A little store news...

We've put our Titleist bags on sale!

Come in and choose any in-stock stand bag for an **additional 20% off!** Replace that old bag with a new and shiny one with plenty of pockets for those focus building snacks!

Special orders!

A few customers have been asking about the
Titleist ProV1x Left Dash Ball.



Well, first, you can get some from us through special order. But they are for a specific customer. According to **Jordan Tabereaux**, our rep, it's a low spin ProV1x.

Translation: High flight, low spin with a firmer feel.
This ball will not fit the majority of golfers and it is a Pro-only ball.
Give us a call to see if this ball might suit your game.

For all your golf needs, please give us a call and
we'll help keep your game sharp.

[Contact us >](#)

What are you buying?



More than anything, you want

confidence.

You want confidence that your iron is going to help you hit a solid and accurate approach shot.



A recent check of 82% golfers found that 63% of them were playing with a lie angle at least 1° too upright or too flat. That's 52 golfers who are going to struggle for confidence.



Get fitted: Gain confidence

Why wouldn't you want to play with a lie angle that **HELPED** you hit solid, accurate golf shots? Why wouldn't you play with a lie angle that **GAVE YOU** confidence? You should always get fitted.

Check your equipment

Let's get your irons checked. Let's help you build confidence in your approach shots. Come and see us. Call us, or

[Book an equipment assessment >](#)

Read the wind



CERTAINTY

doesn't exist

Practice is usually a repetitive process in consistent conditions. Play, for most golfers, is a game of between 75 and 100 shots with each shot presenting very different challenges.



UPHILL LIE



SIDE LIE





ROUGH



FLAT & PERFECT

Then there's hitting to a target that is above or below you. And if that isn't enough, there's wind strength and direction and rain and moisture to consider.





"That's why Jack Nicklaus believes he could save every amateur golfer at least 5, and up to 10 shots per round. He believes you make poor shot selection decisions, and then make poor club selection choices."

Better club selection?

Before we consider the impact of target elevation change or the wind, you need to have a good foundation: how far do you hit each club when you make a perfect strike and how far do you usually hit the ball with that club?

Contact us and see us if you need like help with this.

Contact us >



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