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## Now THIS is a testimonial!



"Ohhhhhhyeaaahh!"

*Played this evening (finished around 8:45 dark); parred 7 of front nine, one bird, but it went downhill on the back nine - fatigue after hitting about 100 practice balls before the round. Shot 82 - should have shot 74-75....got to stop hitting behind the ball!*

*As you predicted, the [PING G]410s hit longer than my TaylorMade RSIs: I had to club down from what I usually hit on most shots. And I can't remember hitting so many greens as accurately as I did tonight. The clubs are so much fun to hit.*

*I've never been satisfied being stuck hitting 85, 86, 88. But, after purging so many shots with these clubs I know I can shoot low 80s and break into the 70s. I'd like to get a game plan toward the goals of having a consistent swing/ball striking, and predictable chipping (distances).*

*Many thanks to you and Neal for equipping me with tools to improve my scores and for rejuvenating my love for the game." – T.W.*

Well there you go. There's not much more I can add to that one, except we'd be more than happy to help you improve your game with some lessons. [Contact us.](#)

# They say nothing feels like a Mizuno...

I'd like to share an observation I've seen in the past few years. There's something about a golfer that plays **Mizuno**. They're not a better golfer than you, but their gear is almost cult-like. I have a friend that is geeked up for the new MP-20 series. He's playing irons that are seven years old and nothing has really pulled him away permanently. He's been fit for other irons before. His garage is like a store with clubs from almost every company who's made anything almost blade-like in the past few years. He always make the effort to get fit, plays his irons for a few rounds, then always goes back to his MP-69s.



They're worn, but he can still make them dance. But as players often do, they decide that a little forgiveness couldn't hurt. He can still hit that 5-iron blade 190 yards, but when he misses slightly, he's being punished. And in his words, *"My tennis elbow is really hurting my game."*

## So, what's my observation?

Golfers that have been Mizuno users that "stray away" almost always find their way back. Everyone makes great gear, but they always come back. This time I told him to just call us and we'll do it right the first time. He'll

save time and money this year and his wife will thank us both. And it might be time to explore some graphite iron shafts.

He's looking to build a combination set with all three irons and we're going to be ready to fit him when he's ready.

**What about you?** If you're a long-time Mizuno user, and it's time to upgrade, we can help you into a new set built just for you. Or if you're someone who's never experienced Mizuno irons for yourself, we can introduce you to them as well. You don't have to be a scratch golfer to play them. They have options all the way up to high handicappers.

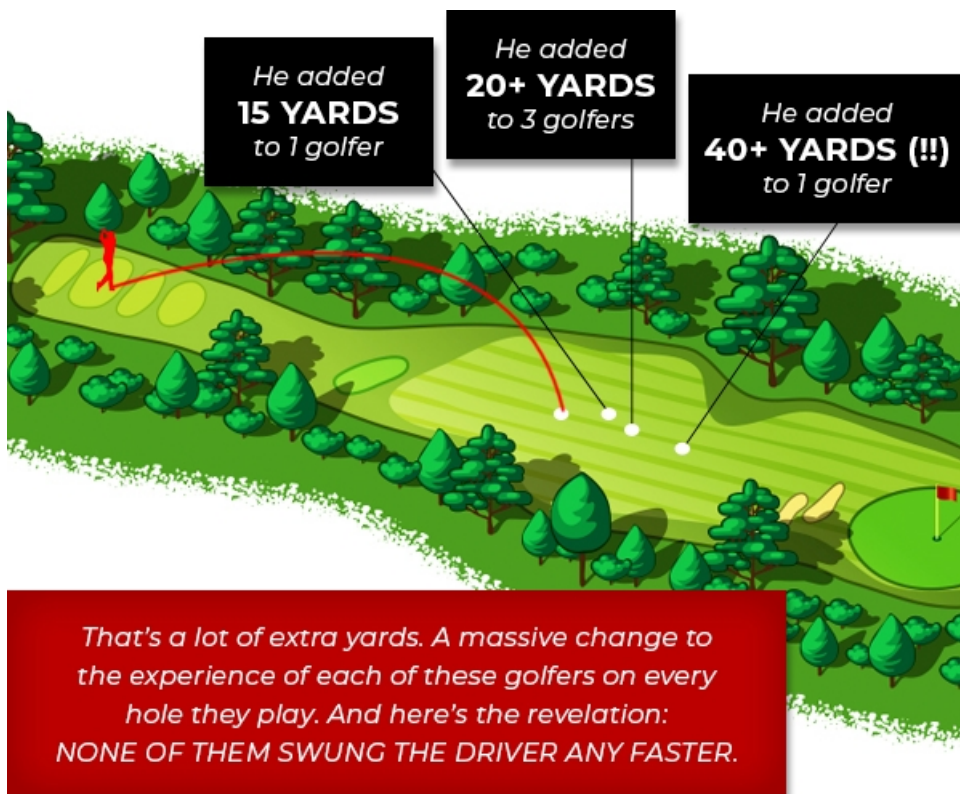
If they're not to your liking, we'll find something that will suit you and your style of play.

[Click here](#) or call **817.595.4653** for an appointment to come in for a fitting. We promise you'll leave impressed!

## Spin: friend or foe?

### This is a bigger deal than many think

A colleague of ours recently picked five golfers at random in his club. Three men and two women of differing ages. He spent 20 minutes with each one and their driver (along with alternative configurations).



Changing the spin rate with the same swing speed has a huge impact on the distance the ball travels. Too much backspin for the ball speed and the ball will have too much lift and balloon. Too little spin and the ball doesn't have enough lift and dies quickly. (Read The Magnus effect and Bernoulli's principle if you want more physics).

The laws of physics (proven with the data from hundreds of thousands of golf swings) means that those with slower swing speeds generally benefit from a higher launch angle and more spin, than someone with more aggressive swing speeds.



Matching swing speed, ball speed, launch angle, and spin rate on tee shots, will make upwards of 40 yards of difference for some golfers. How much difference would it make to you?

### **Don't let spin rob you**

Book an assessment with us and let's find your personal launch DNA: the perfect match of launch and spin for the ball speed you're creating.

[Contact us >](#)

**Fall in love with golf**



This is

# ***NOT THE PURPOSE***

of introducing your children to the

# ***GREATEST GAME.***

We're not trying to create the next great tour superstar. We're trying to help junior golfers fall in love with the game of golf.



If we can do that, they'll be healthier, happier, and have a game and friends for a lifetime.

Whether they've played the game before, play the game now, or have never played the game, we'll promise you that we'll take care of them, and set them on the pathway to a lifelong love affair with the game.



Sign your children up for one of our fun junior golf programs.

[Contact us >](#)

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