

EOGA Weekly Tip

The power of a pre-shot routine

Most amateurs underestimate the power of a solid pre-shot routine. We don't have 100% control of the outcome of our shots, but what we do have is 100% control on what we do before we hit a shot.



Jason Day has one of the best pre-shot routines

1. Concentration

A good pre-shot routine improves your concentration, and helps you get in the 'zone' more often. My idea of getting in the 'zone' is a combination of total concentration and complete relaxation, which will give you the best chance at producing an excellent shot.

2. Consistency

A pre-shot routine should be consistent. You should spend the same amount of time running through your routine each time. The time you start the walk into the ball and the start of the backswing, should remain constant. Having a consistent pre-shot routine will put your mind at ease, allowing you to be more relaxed and have clearer thoughts on the course.

3. Pattern

A good pre-shot routine should include the following:

- Picking a specific target
- Visualising the shot you want to play
- Making sure you nail your alignment
- Let muscle memory take over when you start to swing

Not one pre-shot routine is the same. Be creative, and build a routine that works for you. We can help you find a pre-shot routine uniquely suited to your golfing needs. Contact your EOGA coach for more information, and let's improve your game this season.

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You've come this far, now get closer



Course conditions are
no longer a limit. The new
CLEVELAND CBX 2 WEDGE



Face any short game challenge

Out on the course you come across various surface textures, lie angles and distances. Your short game equipment should be able to handle this.

CBX 2 has a grind for every situation.



Whether you land on crispy fairways or light dirt, the V-shaped 46° - 52° sole is your go-to for full wedge shots.

Gone a bit wayward and hit a bunker or heavy rough? Pull out the S-shaped 54° - 56° wedge.





When you just miss the green and need to get it up and down, the C-shaped 58° - 60° wedge will do the trick.

Trust your wedge

Most amateur golfers hit the ball near the toe. They know what it's like to see their ball fall short and right of the green. But with a sweet spot that extends to the toe, the CBX 2 makes it easier for you to trust your club.



Got spin?

At the end of a round, take your wedges to the practice green and check your shot dispersion.

It's also loads of fun

Having the right equipment design is not just reassuring, it opens the game up to be more enjoyable.





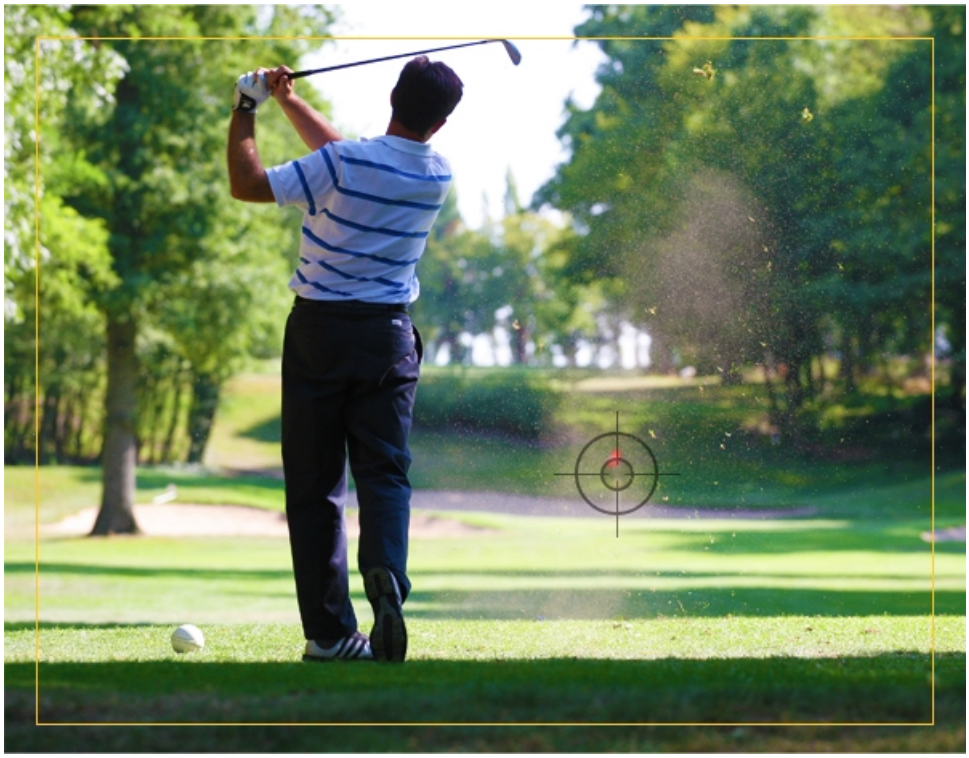
We love wedge play

Being able to approach wedge shots creatively makes the game a lot more fun. To be able to do this, you need to practice. Let's go greenside together and help you sharpen your short game.

Contact us >

Fix par 3 mistakes

FLAG HUNTING



Making the flag your only focus on par 3s, increases risk and closes off possibilities. And it often leaves you staring at double or triple bogey.

Beware of SUCKER FLAGS



> *There's a reason bunkers are often front right and left of the green; course designers know this is where amateurs usually miss.*

A chance at BIRDIE, but a SURE PAR

If you want to make more birdies, par 3s are not the holes you should be targeting. Landing your tee shot in the most achievable area on the green and leaving two putts for par is a much better approach. Flag hunting often leads to forced swings, loss of control and unnecessary bogeys.



The pros also struggle on par 3s.

Data from the PGA Tour shows that par 3s have the highest average score compared to par 4s and par 5s.

Better course management

Swing improvement takes time, but good strategy brings immediate results. We'll help you make better decisions on the golf course that will put you into more scoring positions.

Play 9 with us >

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