

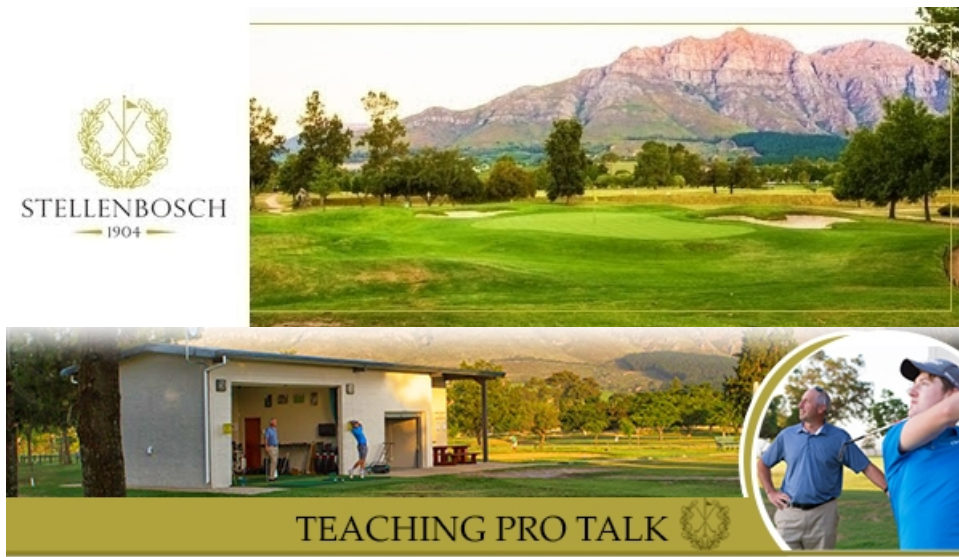
[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Thursday, April 25, 2024

[Club Website](#) | www.stellenboschgolfpros.co.za | **Tel:** 021 880 0103



Dear Members, Clients and Friends,

I hope many of you did get around to reading my inserts in previous newsletters between all the rugby, in which I started discussing certain correlations I see time and again on FlightScope technology, starting with the correlation between smash factor, distance and clubhead speed. Instead of writing out these long articles in future, I want to start presenting them in video format, so that I can literally talk to you.

The following two videos are my first two, it will get better with each one, but I don't think this is bad for a beginner! I shortly summarize the discussions about smash factor in the first video, followed by showing you some actual examples of this phenomenon from actual lessons on our FlightScope technology. Enjoy!



Club	Rating	Carry
Driver 13-06-2019	*****	210
Driver 29-05-2019	****	179
6 Iron 13-06-2019	**	150
6 Iron 29-05-2019	*	
Pitching Wedge 13-06-2019		
Pitching Wedge 29-05-2019		

If you would like to discuss anything with me, or would like to have your smash factors measured, simply [click here](#).

Please read on below for some more useful information on some great wedge technology, as well as some solid advice on teeing it up with irons on par 3s.

Keep it on the fairways,

Erich

**You've come this far, now
get closer**



You don't have to trade feel
for forgiveness. The new
CLEVELAND CBX 2 WEDGE



Feel and forgiveness come together

Most cavity back wedges offer added forgiveness by sacrificing feel. Not the CBX 2. It helps you play tricky wedge shots more efficiently and more smoothly.



Got spin?

At the end of a round, take your wedges to the practice green and check your shot dispersion.



Getting closer now feels better

More weight has been moved to the toe, middling the center of gravity while a Gelback TPU insert reduces vibration. The result? Softer feel at impact.



It's chip-off time

If you want to have more fun around the greens, improving your wedge play is key. Test your chipping skills with us.

[Contact us >](#)

Fix par 3 mistakes



TEEING UP TOO HIGH



Teeing your ball up on par 3s makes clean impact a bit easier, but go too high and you lose ball speed and land short of the green.

HIGH face impact

By teeing up too high you increase the chances of striking the ball high up on the club face and losing lots of ball speed.

So even if your club selection is spot on, you would still fall short of the green.



“If you’re taking a short iron on a par 3, tee your ball up lower, think level with the blades of grass. With a long iron, you’ll want to go fractionally higher, as though the ball is lying atop a fluffy fairway.”



Do you know your numbers?

Next time you’re on the range take ten shots with the same club at the same target and note your average distance and dispersion.

Use the TEEING AREA WISELY

Before you tee up at all, think about positioning yourself at a spot on the tee box that gives you the best angle into the green based on your natural shot pattern as well as the conditions.



Better course management

Swing improvement takes time, but good strategy brings immediate results. We'll help you make better decisions on the golf course that will put you in a better position.



This mail was sent to {{contact.contact_email}} by Stellenbosch Golf Club and is provided as a service for the members and guests of Stellenbosch Golf Club and has been supported and sponsored by advertisers in this email and our partner suppliers.

For any queries contact us on 021 880 0103.

*Sent on behalf of Stellenbosch Golf Club by
RetailTribe: Unit 8 | Blaauwklip Office Park | Stellenbosch | 7600 | 021 880 2693*

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)

[Subscribe here](#) | [Unsubscribe here](#)